



Diana Gamzon

Diana Gamzon is Co-Founder and Executive Director of the Nevada County Cannabis Alliance. Based in Nevada City, the Nevada County Cannabis Alliance is a trade association representing over 250 cannabis farmers and business owners through advocacy and providing education.

In her role at the Cannabis Alliance, Diana oversees the organization's mission in supporting the local cannabis industry and creating policy and programs that build long term economic sustainability and opportunities while upholding values of environmental stewardship, industry responsibility and small business development. From 2017 - 2020, Diana served as a Board Member for the California Growers Association and is a current Regional Chair for Origins Council, a policy and research organization that is dedicated to sustainable rural economic development within legacy cannabis producing regions.

Maggie Philipsborn

Maggie Philipsborn was the Director of Membership and Education for over 6 years and currently is responsible for overseeing special projects at the Nevada County Cannabis Alliance. She brings with her a wealth of experience in consumer relations, sustainability initiatives and community coordination.