

# Add-On Services

## (Make your program your own!)

## Video-on-Demand (Our most popular add-on!) = \$299

- We provide a password-protected link to your program open for 7 days, beginning the day of your event.
- This popular add-on allows hosts to share their program with those not in attendance.
- Can be ticketed or free. Used as a way to get new members or reach your entire community- not just the in-person crowd.
- Second individual event or additional same program events that fall outside 7-day window: VOD is ½ price to add: \$150
- Repeat Screenings of same program events within 7 days VOD window is free to add after initial purchase of \$299

#### Film Ingestions (add your content to your film program) = \$200 per 20 minutes of ingestions

- Total additional run time cannot exceed 20 minutes.
- Include up to 5 local short films, or a promo video for your organization and/or sponsor's host clips.
- Second Ingestion is an additional \$200 (\$400 total) for up to 20 additional minutes.

## Feature-Length Film Screening = \$500 each

#### (Add a feature film to your weekend event or another standalone event to be excited about later in the year.)

- Feature Films available only to On Tour hosts with an existing custom or curated event contract.
- Feature Films must be screened within the same On Tour season as the primary On Tour event.

## **Promotional Materials**

## Custom Trailer = \$125

- WSFF staff will add a customized slide to the end of the trailer with information about your organization's On Tour event. *Please fill out the form located under Graphics.*
- You can post this customized trailer to your social media page and website!

#### **Custom Poster= \$95**

- Graphic Design Services can be provided if you have no access to Adobe Creative Suite.
  - (For reference, posters and handbills typically take one hour total.)

## **Additional Offers**

#### Slide Packages:

- Please note that 5 slides are included in your custom film program (Does not apply to curated film programs).
- Premium Slide Package = \$125
  - Up to 5 additional custom slides OR 5 additional slide placements
- Premium Plus Slide Package = \$250
  - $\circ$  Up to 10 additional custom slides OR 10 additional slide placements

#### WSFF Banner Purchase = \$100

- Offer not applicable to sponsor banners.

#### **Captions**

- **Open Captions**= **\$3** per minute + **\$100** embedding fee (Average cost based on 120 min program is \$460)
  - Embedded captions are the best way to have your captions burned into your program error free.
- **Auto captions: \$50.** We can turn on auto-captions. You will need to download a free third-party service and sync your program with this service for captions to work. This caption style does not guarantee spelling errors won't happen.



## **On Tour Fees**

#### DCP= \$5 per minute of runtime

-If your theater requires DCP, please add an additional 2 weeks of processing time to your program processing time. Discuss the timeline with your coordinator well in advance of the program due date.

#### Film Program Late/Rush Production Fee = \$500

- Will be applied to your account if your film program is submitted past week 4 of your 12-week timeline.
- Your submission date will be referenced multiple times in your orientation call and a follow-up email. Please Adhere!

#### Resubmission of Film Program (after Rush Date) Fee = \$250

Full program needs to be resubmitted to our production company within one week of event date (at the latest)

#### Edits to Slide or Ingestion Fee

- One edit of up to 2 slides/ ingestions after rush date: \$125
- If host asks for additional edit for a second time: \$200

#### Late or Lost Materials Fee = \$200

- Will be applied to your account if Wild & Scenic materials (banners) are not returned to Wild & Scenic headquarters within 1 month of your event taking place.
- Will be applied if Wild & Scenic materials (banner) are lost or damaged.

If you would like more information, contact michael@wildandscenicfilmfestival.org