

21st Annual



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired

Partner Opportunities for 21st Annual WSFF: Feb. 16-20, 2023 in Grass Valley and Nevada City, CA

SYRCL's Wild & Scenic Film Festival (WSFF) will celebrate its 21st annual event with another incredible selection of films to change our world. WSFF is one of the nation's largest environmental film festival — drawing more than 8,000 attendees, filmmakers, activists, outdoor athletes, students and artists for five days of film, celebration, and inspiration. We are excited to return to Nevada City and Grass Valley, CA in February 2023.



FLAGSHIP FESTIVAL AUDIENCE

- 8,000+ Festival Attendees in 2020
- 2,200+ Virtual Attendees in 2022
- 480 Volunteers in 2020
- 2,150 K-12 students attended a WSFF school program in 2020 and over 1050 in 2021.
- 55% of attendees hold an advanced degree
- 36% of attendees hold a 4yr degree
- 32% of attendee's household income over 100k
- 27% of attendee's household income 50-100k

Where Attendees are From

- 44% of attendees from Nevada City and Grass Valley
- 9% of attendees from SF Bay Area or Sacramento

MEDIA and REACH

- 3.5 million media impressions for WSFF annually
- 20,000 subscribers to our email lists
- 10,500 Facebook fans
- 6,000 Instagram followers



BECOME A FLAGSHIP FESTIVAL PARTNER



Wild & Scenic Film Festival relies on the support of sponsors to present world-class films and overall inspirational experiences to attendees, both local and from around the globe.

Our audiences are engaged, informed, and eager to learn what they can do to make a difference for the planet, including in their consumer choices. Our unique festival model offers sponsors meaningful opportunities to engage with audiences while enjoying broader exposure and recognition in alignment with Wild & Scenic Film Festival, an internationally-known brand.

Because Wild & Scenic Film Festival is a fundraiser for the South Yuba River Citizens League (SYRCL), all festival sponsorships benefits SYRCL's year-round work to protect and restore the Yuba River watershed.

Join us as a Festival sponsor and discover what makes Wild & Scenic a festival where "activism gets inspired."

	<u>Green Sturgeon</u>	<u>Chinook Salmon</u>	<u>Steelhead Trout</u>	<u>River Otter</u>	<u>Red-Legged Frog</u>
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Ad in Festival Program	½ page (5"x 3.625")	¼ page (5"x 1.75")	1/8 page (2.375"x 1.75")		
Banner in Venues + Online	✓	✓			
Display &/or Table at Fest	✓				
Logo on WSFF Poster	✓	✓	✓		
Logo in Pre-Film Slideshow	✓	✓	✓	✓	✓
Logo in Festival Program	✓	✓	✓	✓	✓
Logo + link on WSFF Website	✓	✓	✓	✓	✓
Festival Passes	6	4	2	2	1
Framed 2022 Poster	✓	✓	✓	✓	✓
Annual WSFF Membership	✓	✓	✓	✓	✓
Tax Deductible Portion	\$9,485	\$4,635	\$2,285	\$785	\$360



For more information contact Eric Dunn, Festival Producer
 (530) 265-5961 x223 | edunn@WildAndScenicFilmFestival.org
www.WildAndScenicFilmFestival.org