

Radio Sound Bites Example:

- 1.) The South Yuba River Citizens League – SYRCL, pronounced "circle"
 - A watershed advocacy group in Nevada City, CA
 - Started by a group of concerned citizens for the river they loved
 - 33 years old
 - Received Wild & Scenic status for 39 miles of the South Yuba River in 1999
 - The film festival's namesake is in honor of this victory
 - Started the film festival in 2003 to mobilize their community and raise awareness
- 2.) The annual film festival in Nevada City is a gathering of filmmakers and environmentalists from all around the world featuring over 150 films in ten venues over five days.
- 3.) The home festival kicks-off the On Tour program each winter.
- 4.) SYRCL is sharing their success of the festival and as an environmental group with other groups nationwide by offering Wild & Scenic On Tour
- 5.) Wild & Scenic On Tour has over 230 tour events around the world.
- 6.) Wild & Scenic On Tour informs people about the state of the world and inspires them to take action.
- 7.) Wild & Scenic On Tour shows environmental and adventure films that illustrate the Earth's beauty, the challenges facing our planet, and the work communities are doing to protect the environment.
- 8.) The tour is creating a network of grassroots organizations connected by a common goal, to use film to inspire activism.
- 9.) The festival's alliance of National Partners helps make the tour possible: Thank you to Peak Design, Sierra Nevada Brewing, Klean Kanteen, and Earthjustice.