



7TH ANNUAL WILD & SCENIC FILM FESTIVAL AT ZAPPOS

NOVEMBER 2ND 2019 | PRESENTED BY:



FRIENDS OF NEVADA WILDERNESS



17,280

Facebook Fans



11,973

Email List Subscribers



400

People Expected to Attend

FRIENDS OF NEVADA WILDERNESS & THE WILD & SCENIC FILM FESTIVAL

Friends of Nevada Wilderness is a statewide non-profit dedicated to preserving and protecting Nevada's Wilderness. Each year, we host the Las Vegas Wild & Scenic Film Festival. We are honored to host this event and bring heartwarming stories, critical issues, and culturally diverse topics to the Las Vegas Community. We would love for you to join us in presenting this event.



REACH

The Wild & Scenic Film Festival is a meeting point for a diverse crowd. The event is held in Downtown Las Vegas at the Zappos Campus which provides a central and unique location for this type of film festival. National sponsors like Sierra Nevada and Clif Bar are currently involved because they understand the lasting impact of inspiring conservation through the arts.



COMMUNITY INVOLVEMENT

Local non-profits are invited to host information tables during the event's Community Fair and intermission. Community partners promote the event to their followers, which can add an additional 50k in potential reach. All sponsors will receive this added benefit of promotion through affiliated organizations at no extra charge.

SPONSORSHIP



As a sponsor, you will benefit from the exposure of presenting a popular and unique annual film festival. The 350+ attendees are young (25-40), active members of the outdoor community who understand the business of conservation. This event unites sponsors with a cross-section of the \$12.6 billion Nevada

outdoor recreation consumer economy. All sponsors are promoted to our 17k+ Facebook fans and mentioned in all PR efforts. Your brand will be visible for several months preceding to and following the event through our online and in-person marketing and promotion. This is a unique sponsorship opportunity you cannot afford to miss.

INSPIRATION



Our goal is to inspire the public to get more involved in conservation efforts in their local communities. This benefits your company. Your sponsorship shows that you align with issues that affect the greater community. Our event connects conservation with people through art. At the 2018 Wild & Scenic Film Festival, Sarah

Vasser (above) of Backcountry Pictures spoke to the crowd about the use of art to inspire conservation and took questions from the audience.

SPONSORSHIP OPPORTUNITIES

Sponsor commitments need to be in place by June 1, 2019 to meet printing deadlines.

BIGHORN SHEEP \$10,000

- Name added to Event Media Board and all PR efforts
- 2 minutes on stage to address the crowd
- Lead placement of Logo on event posters and all printed collateral
- Banner display at festival
- Table space at festival
- Lead placement of Logo and thank you in festival program
- Lead placement of logo on looping PowerPoint before festival begins and during intermission
- Lead placement of logo linked to company website on festival website
- Prime sponsor announcements from stage
- Fifteen festival passes

KIT FOX \$5,000

- Name recognized in all PR efforts
- Logo on event posters and all printed collateral
- Banner display at festival
- Table space at festival
- Logo and thank you in festival program
- Logo on looping PowerPoint before festival begins and during intermission
- Logo linked to company website on festival website
- Sponsor announcements from stage
- Ten festival passes

COOPER'S HAWK \$2,500

- Logo on event poster
- Acknowledgment in promotional email campaigns
- Banner display at festival
- Table space at festival
- Logo and thank you in festival program
- Logo on looping PowerPoint before festival begins
- Logo linked to company website on festival website
- Five festival passes

DESERT TORTOISE \$1,000

- Logo on event poster
- Table space at event
- Logo and thank you in festival program
- Logo linked to company website on festival website
- Acknowledgment in promotional social media campaigns
- Two festival passes

CONTACT US FOR MORE DETAILS

Jose Witt, Southern Nevada Director
Jose@nevadawilderness.org
702-515-5417

Shi-Lynn Campbell, Communications
and Media Coordinator
Shilynn@nevadawilderness.org
702-515-5417

Friends of Nevada Wilderness
PO Box 33155
Las Vegas, NV 89130
www.nevadawilderness.org