

## Sample Sponsorship Recruitment Letter:

Warm greetings from the staff and Board at the <Your organization name.> We are most grateful to you for your <past/ support or edit appropriately> and are thrilled to <again> invite you to be a sponsor of the Wild & Scenic Film Festival On Tour, one of the largest environmental film festivals in North America, which is coming to <Your City, Venue and Date.>

The Wild & Scenic Film Festival works with environmental groups across the globe to host the film festival to reach into their communities and bring together a diverse audience. The goal is to use film to inspire activism. <SYRCL> hopes to use the festival to increase a better community understanding of the connection we share with the planet and our role as stewards to keep it healthy for the next generations.

<Your Organization> would like to invite <sponsor name> to sponsor the event and support our efforts to host Wild & Scenic On Tour in our community! A sponsorship offers your business the opportunity to leverage your support into creative advertising that will reach a large and diverse audience. This event reaches <youth through our children's matinee and adults at our evening program/Something about your programming>. Your message will reach a broad sector of our local community.

Please visit <website> for more information about how this event supports our local efforts, and to learn more about the festival visit [www.wildandscenicontour.org](http://www.wildandscenicontour.org)

The <18th Annual Festival happens January 16-20, 2020/Your event details>. We offer several levels of sponsorship; one is surely just right for you. Perks include advertising, complimentary tickets, and hospitality such as reserved seating and tickets to our reception, where you can get to know our <special guests?> in a more intimate setting. Details are outlined in the enclosed <2019 Sponsorship Benefits flyer.> Please note that in order to receive all benefits as outlined, a commitment must be made by <Date>. In the past, you have generously supported Wild & Scenic On Tour in <city> with a <\$2,500 sponsorship>.

And don't forget, because <Your Org Name> is a non-profit organization, your sponsorship is tax-deductible, Tax ID <Your Tax ID #>. I look forward to hearing from you and thanks for your support!

All the best,

<Your Signature>